



OFFICE OF THE DIRECTOR GENERAL OF POLICE  
PUDUCHERRY

No.4/DGP/SECY/2017- 135

Dated: 13/11/2017

C I R C U L A R

In continuation to the memorandum No.4/DGP/SECY/2013-138, dt. 23.10.2013 whereby Senior Superintendent of Police (Law & Order), Puducherry has been declared as the Public Relation Office of the Police Department, Puducherry, it is further reiterated that he will have the following roles to perform with respect to matters relating to improving police image in print and electronic media: -

- (i) Each good work done should be given wide publicity in the media as well as in the Puducherry Police website.
- (ii) He should check the negative or incorrect media coverage of police by clarifying the facts by giving rejoinders, etc.
- (iii) Atleast one positive story about police innovation / activity should be given every week in the media.
- (iv) It is to be ensured that Facebook, Twitter, Whatsapp and other social media have police presence.
- (v) The media personnel / journalists who write / express their views in media with objectivity should be selected through retired police officers / authorities and honoured on half yearly basis.
- (vi) Every fortnight, an audio / video clip for creating awareness among the public regarding traffic rules and laws, etc. should be circulated in social media.



(S.K. GAUTAM, IPS)  
DGP

To  
The Senior Superintendent of Police (L&O),  
Puducherry.

Copy to:  
The Senior Superintendents of Police (C&I) / (HQ) / KKL.  
All Superintendents of Police / CIs / SHOs.

T. K. S. CBOW & CRB

SP (CID)

S. P. CRB

INSPECTOR OF POLICE  
CRIME RECORDS BUREAU  
PUDUCHERRY